

ICE.gov Web Analytics

Apr 1, 2013 - Apr 30, 2013





Total Visits

622,844

% of Total: 100.00% (622,844)

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#### Avg. Visit Duration

00:03:04

Site Avg: 00:03:04 (0.00%)



#### Pageviews

## 1,698,827

% of Total: 100.00% (1,698,827)



#### **Unique Visitors**

#### 448,942

% of Total: 100.00% (448,942)



## Avg. Pages / Visit

#### 2.73

Site Avg: 2.73 (0.00%)

# Avg. Time on Page

# 00:01:46

Site Avg: 00:01:46 (0.00%)



## Bounce Rate

### 56.09%

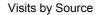
Site Avg: 56.09% (0.00%)

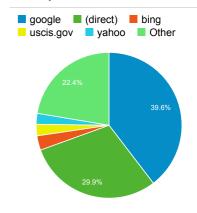
#### Top Pages

| Page Title                                                               | Pageviews | Bounce<br>Rate |
|--------------------------------------------------------------------------|-----------|----------------|
| U.S. Immigration and Customs E nforcement                                | 156,636   | 40.74%         |
| Student and Exchange Visitor Program                                     | 98,360    | 46.82%         |
| I-901 Student and Exchange Visi<br>tor Information System (SEVIS)<br>Fee | 83,970    | 56.11%         |
| Detention Facilities                                                     | 83,068    | 29.16%         |
| ICE Customized Google Search                                             | 64,428    | 43.78%         |
| Student Process Steps: How to Navigate the U.S. Immigration Sy stem      | 52,697    | 62.29%         |
| Contact ICE - Enforcement and Removal Operations                         | 46,073    | 60.96%         |
| Careers                                                                  | 41,946    | 31.85%         |
| Overview                                                                 | 37,758    | 48.61%         |
| Contact ICE                                                              | 35,358    | 47.42%         |

#### Visits by Social Network

| Social Network | Sessions |
|----------------|----------|
| Facebook       | 5,713    |
| Twitter        | 1,374    |
| Yahoo! Answers | 1,045    |
| reddit         | 340      |
| WordPress      | 284      |
| Naver          | 114      |
| Blogger        | 107      |
| Douban         | 103      |
| LinkedIn       | 96       |
| Renren         | 48       |





#### New vs. Returned Visitors

